



SPUD SPIKES POTATO NAILS AND SEASONING NOW AVAILABLE TO RETAIL MARKET

FOR IMMEDIATE RELEASE

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Spokane WA — Baking the ultimate baked potato just got easier with the introduction of Spud Spikes[®] Potato Nails and Spud Spikes Potato Seasoning. Made in the U.S., these sleek skewers are constructed of 100 percent 316 food-grade stainless steel. Spud Spikes help produce well-baked potatoes in less time because once inserted in the potato and placed in the oven, they become instant heat conductors. Cooking time is reduced* because they disperse heat evenly throughout the potato. A conventional oven takes 60 to 90 minutes to bake a potato, but Spud Spikes reduce that time to approximately 35 minutes. (*Reduced cooking time will depend on potato variety, number of potatoes, and method of cooking.)

Spud Spikes are not limited to potatoes. They also are great with sweet potatoes, yams, brats, and sausages. Use them in the oven or on the barbecue for cookouts, grilling, and steam-baking. Potato lovers will also find them handy for camping, tailgating, and RV trips.

Also new is Spud Spikes Potato Seasoning with its unique blend of spices. Spray olive oil over an entire potato followed by a gentle seasoning to make the entire potato skin bake up crisp and flavorful. The result is the ultimate baked potato. The zesty flavor and crispy skin make the entire potato enjoyable to eat. But don't stop there—sprinkle the seasoning on brats and sausages before barbecuing to bring out their natural flavors. Spud Spikes Potato Seasoning also is an all-around flavor enhancer to liven up soups and salads; hardboiled eggs; steamed vegetables; and steaks, chicken, fish, burgers, ham, even pizza. Spud Spikes Potato Seasoning (net wt. 3.2 oz.) has an MSRP of \$9.99.

A set of four Spud Spikes comes packaged in a space-saving storage tube with cap and bilingual instructions to Baking the Ultimate Potato. Spud Spikes are easy to clean, dishwasher safe, and will not rust. Spud Spikes have an MSRP of \$19.99.

We are currently accepting orders from distributors, wholesalers, and retailers and seeking independent reps. For more information, press releases, and images, visit www.spudspikes.com. Spud Spikes[®] Potato Nails and Spud Spikes Potato Seasoning are exclusive products of C.R.S., Inc., a Spokane, WA, based company.

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